

# Company Profile



Founded in 2012, Focusimple Electronics is determined to be a leading manufacturer of RF cables and cable assemblies in China. The company philosophy is: "Focus & Simple" and the focus is on product development and customer technical services.

We are simply at business management, communication and internal operation, especially on efficiency management.

We focus on the product development based on customer application and also the product solution that original from customer field application. By advantage of the location of Jiaxing Xiuzhou National Hi-Tech Zone, we constantly push the company's products and services to high level

The Founder and the Engineers come from the world's top RF microwave transmission devices company for many years and bring strong research and development capabilities of high-performance microwave cable to the team. The main products are millimeter-wave RF cables and cable assemblies up to 67GHz.

Over the years, the company has been focusing on the R&D of world's leading PTFE wrapping technology, helical spiral copper belt winding technology. Cable & Cable Assemblies workshop which meet with the advanced processing technology and standards in Europe and the United States are built up with full capability of cable production and also high precision microwave/Millimeter wave cable assemblies production, including phase matching, time delay matching.

We continue to improve the professional laboratory and testing skills, to ensure product reliability and consistency.

We have convert the Inches into Metric and named the products innovatively, created the RF cables such as FSA, FSG and ect, also the high end test cable assemblies such as DuraLine, Flexline and Acculine, to satisfy the requirement from aerospace, military, wireless test and commercial communications industries, constantly developed a series of cutting-edge products to in line with the changing market demand,

"Strive for the first", "benefit to contributor". We constantly improve and provide the comfortable and relaxed working environment, in order to attract the talents and inspire the staff. We are working on the incentive mechanism so that every employee is happy to work and satisfied with their self-development.

Focusimple's dream is realizing with the two wings----- "product quality" and "service quality"!

## Our Advantage -Create Value for Customers!

- \* Better quality
- \* Competitive price
- \* Short Lead-time
- \* Professional technical support
- \* Customer customized cable



ISO9001B:2008



GJB9001B:2009



## Focus & Simple